## Hisense





# 8K ULED

### The next generation of TV

This one's for the trail-blazers. 8K is the future of TV today. Combined with Roku, America's #1 TV streaming platform\*, this is the ultimate entertainment powerhouse. The U800GR has four times the pixels of 4K, and detail and definition is clearer than ever. In the U800GR, the 8K upscaler takes non-8K content and boosts it to near-8K quality. Making 4K, 1080p, and 720p, content look sharper than you have ever seen it. See detail you may have missed, like where your favorite reality star had botox. And that detail gets an even bigger makeover with Quantum Dot Color, 120Hz native panel with 480 motion rate and up to 1000 nits peak brightness making HDR pop. For gamers, we added Auto Low Latency Mode and Variable Refresh Rate, for fluid play with no lag and easier frags.

Stream a massive selection of free, live, and premium TV. The customizable home screen puts you a click away from your favorite channels, inputs, live TV, and free entertainment. Enjoy easy voice control with Siri, Alexa, or Hey Google or use the rechargeable voice remote with lost remote finder and personal shortcut buttons. About the only thing it can't do is make you a sandwich. But we're working on that.

#### 8K ULED™

8K. Sounds twice as good as 4K, right? It actually has four times more depth and clarity thanks to its 33 million pixels. That's TV math for you. Pictures so good even simple sums don't add up. Luckily, what you see on screen makes perfect sense. The usual response is 'whoa that's realistic!'

#### Quantum Dot Color

See over one billion shades. Quantum Dot produces purer, richer, more brilliant and accurate colors than a regular LCD TV. We could get into the science. But it's a lot easier to say it makes every day look like the 4th of July.

#### Peak Brightness/Full Array Local Dimming Zones

Let's start with the science. Screen brightness is measured in nits. One nit is the same brightness as one candle. So the higher the nit rating, the brighter the screen. The average TV is 250–350 nits. Anything over 500 nits is extremely good. This is up to 1000 nits peak brightness across 180 local dimming zones. You get the picture. A picture that's brighter and perfectly lit in any light condition.

#### Ultra Motion and 120Hz Native refresh rate

Ultra Motion removes the digital 'noise' that can affect moving objects. Whether it's a bird, a plane or the man of steel, everything you see is real clear. Blurred lines? Not on this TV, the 120Hz native refresh rate means smoother gaming with pictures that keep up with your play.

#### Dolby Vision™ • Dolby Atmos®

Dolby Vision HDR picture and Dolby Atmos sound are cinema technologies for your home. They provide amazing realism you can see and hear in every scene.

#### Auto Low Latency Game Mode

Made for the latest generation of consoles. Game Mode kills input lag, so your controller commands are virtually instant on screen. And Variable Refresh Rate delivers smooth, fluid play by eliminating jitters and frame tearing.

#### Hi-View Engine

The Hi-View Engine processes the picture you see on screen. While you're busy watching, it's busy continually adjusting the settings for things like shadows and brightness. So, you always see the best possible picture. In fact, the technology fine-tunes each frame down to the pixel. The result is a beautiful, precise image and clear motion that you can only enjoy on Hisense LILED TVs.

#### Smart OS - Roku TV™

Roku TV makes it easy to watch what you love with all your favorite entertainment in one place. Access your cable, satellite service, and HDTV antenna, or start streaming live and on-demand TV from thousands of channels. Easily discover and enjoy in-season shows, live news, movies, kids' entertainment, and more for free. Enjoy features like cross-channel search, compatibility with popular voice assistants, and automatic software updates, plus voice control and private listening on the free Roku mobile app.

#### Roku Voice Remote Pro

Enjoy one-touch control with personal shortcut buttons, lost remote finder, private listening with connected headphones (sold separately), and a rechargeable battery. Plus, use hands-free voice commands to play entertainment, control your streaming, and power up your TV.

#### Works with Popular Voice Assistants\*\*

Ask your Alexa or Google Assistant to launch channels, search for entertainment, control your streaming, and more. You can also control your TV using the Apple Home app or Siri on your Apple devices.

\*Based on hours streamed – April 2021 (The Hypothesis Group).

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## Hisense

75 inches

### **TECHNICAL SPECIFICATIONS**

DIMENSIONS/WEIGHT	
TV Dimensions(without the stand)	66.1 x 37.9 x 3.3 inches
(with the stand)	66.1 x 41.6 x 16.7 inches
TV Stand Width	55.9 x 16.7 inches
TV Weight (without the stand)	78.7 lbs
(with the stand)	81.7 lbs
Carton Dimensions (WxHxD)	73.6 x 8.9 x 47.2 inches
Shipping Weight	110.2 lbs
DISPLAY	•
Actual Screen Size (Diagonal)	74.5 inches
Screen Class	75 inches
Screen Type	LCD
	LCD
TYPE OF TV	I
Smart TV	Yes (Roku TV)
App Store	Yes (Roku Channel Store)
PICTURE QUALITY	
Screen Resolution	8K ULED and UHD, 7680x4320
Local Dimming	Yes, 180 zones
Peak Brightness	1000 nits
Wide Color Gamut	Yes
Quantum Dot	Yes
Motion Rate	480
Native Panel Refresh Rate	120Hz
Aspect Ratio	16:9
HDR*	Yes (Dolby Vision/HDR10/HLG)
Backlight Type Source	Full Array
AUDIO	
Audio Output Power (Watts)	15Wx2
Dolby Atmos	Yes
LANGUAGES	•
	English /Franch /Capacish
On-screen Display	English/French/Spanish
POWER	
Power Consumption	440W
Standby Consumption	<0.5W
Power Supply (Voltage/Hz)	AC 120V, 50/60Hz
Ambient Light Sensor Support	Yes
CONNECTIVITY	
Wi-Fi Built In	Yes (802.11ac 2.4GHz/5GHz)
PORTS	
HDMI 2.0	2
HDMI 2.1	2
HDMI CEC, HDMI-eARC	Yes
Ethernet (LAN)	1
USB 2.0	1
	1
	1
RF Antenna RCA Composite Video Input	1

	T
Digital Audio Output	1
Earphone/Audio Output	1
OTHER FEATURES	
Digital Noise Reduction	Yes
Parental Control	Yes
Closed Caption	Yes
Sleep Timer	Yes
Airplay	Yes
Apple HomeKit	Works with
Alexa	Works with
Google Assistant	Work with
MEMC	Yes
8K Upscale	Yes
8K Native Playback	Yes (HDMI, USB, Streaming and Screensaver
WALL MOUNT	
VESA	600×400 / M6
ACCESSORIES	
Remote	Yes (Rechargeable Voice Remote)
Quick Start Guide and/or User Manual	Quick Start Guide is in the box/ User Manual is available online
Power Cable	Yes
WARRANTY/UPC	
Warranty	1 year
UPC Code	888143011271

<sup>\*</sup>HDR viewing experience will vary by model, content availability and internet connection.





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