Essential Commercial TV with 4K Active HDR

UT343H (NA)

The UT343H commercial TV series helps hotels effectively manage TV while supporting 4K Active HDR. It not only delivers vibrant color but also provides essential commercial features including ECI port.

*55 inch

Live TV

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* Actual product appearance may differ from the above simulated scene.

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PICTURE QUALITY

4K Resolution

UHD is the future of digital pictures, delivering a higher resolution four times than that of Full HD. The stunning 8.3 million pixels offers a flawless picture quality and incredibly vivid detail.

4K Upscaler

Enjoy Full HD content in 4K UHD quality. The 4K Upscaler automatically upgrades Full HD content to UHD through a simple six-step upscaling processes.
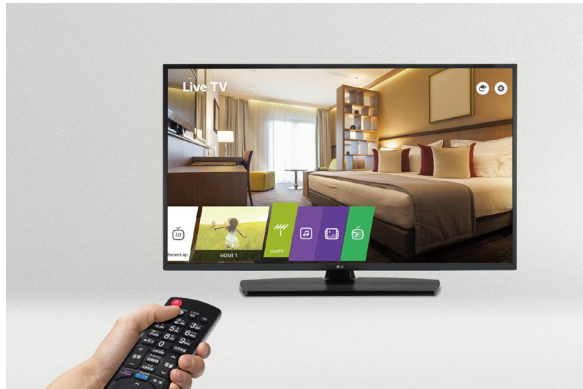
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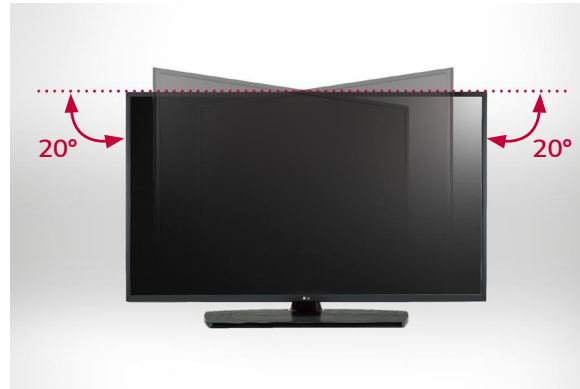
HOSPITALITY FEATURE

Public Display Mode

From channel selection to volume level, you can control the TV settings in business areas. Public Display Mode also enables you to restore default settings, as required, on the TVs.

Commercial Swivel Stand

The UT343H commercial grade stand swivels to allow guests to view the TV from virtually any angle and can easily be fastened to a tabletop for security purposes.

20°   20°

IR Pass Through and Control

Connect an LG Commercial STB to the RS-232C port on the TV to create a system that provides Pro:Centric functionality, as well as RF or IP content.
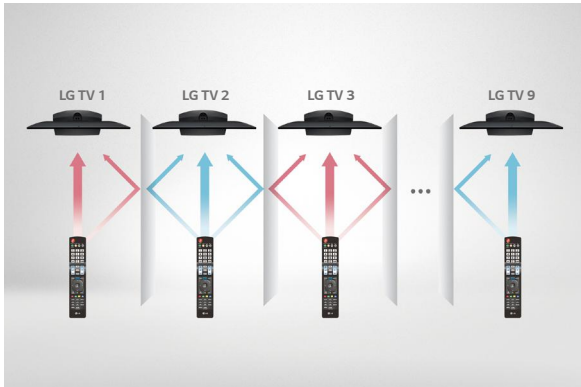

IR OUT

STB

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HOSPITALITY FEATURE

Multi IR

Multi-code IR function eliminates any remote control signal interference between TVs in rooms with multiple TVs installed.

Welcome Screen

Display a warm greeting message with your hotel name and logo on the TV when it is turned on. The welcome screen provides an inviting, personalized experience for your guests.

External Speaker Out

Enhance the entertainment experience with an additional speaker (sold separately). Guests can listen to the TV audio from other rooms within their suite, not only the room where the TV is located.

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HOSPITALITY FEATURE

USB Data Cloning

USB data cloning makes managing multiple displays more efficient for optimal operation. No need to set up each display one by one, data can be copied to a USB in one display, data will be distributed to other displays through a USB plug-in.
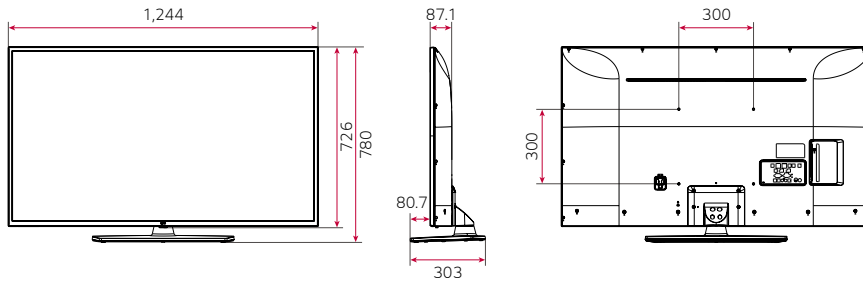

Lock Mode

Lock Mode blocks external input signals with non-compliant content. This is a useful feature for preventing misuse of TVs in public spaces.
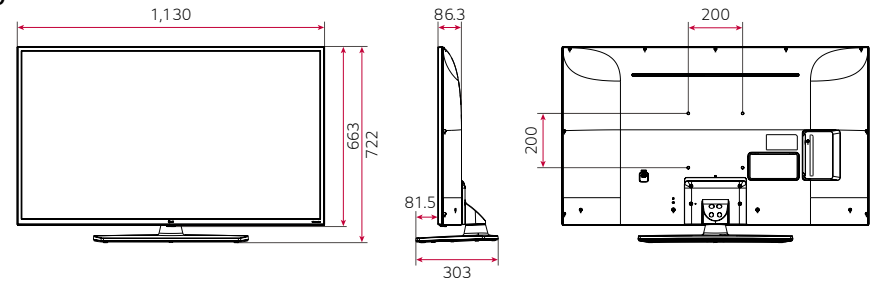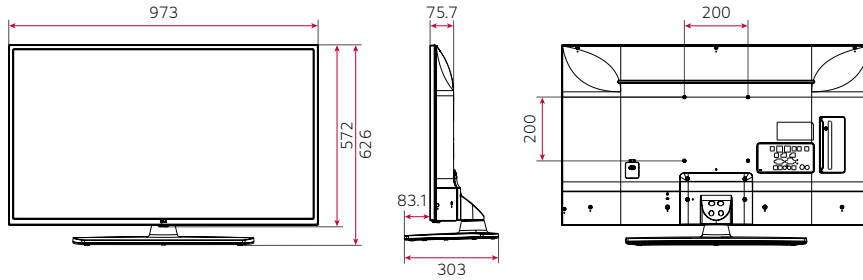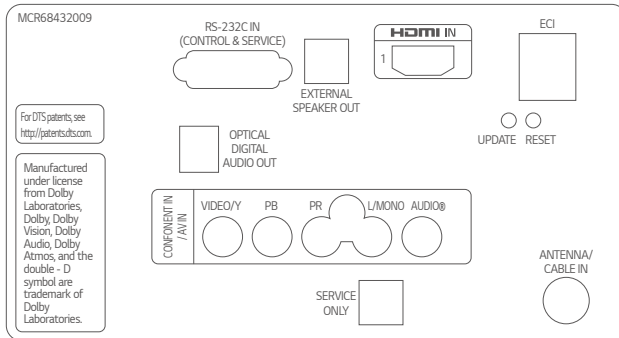
DIMENSION (unit: mm)

55"

1,244 · 726 · 780 · 87.1 · 80.7 · 303 · 300 · 300

50"

1,130 · 663 · 722 · 86.3 · 81.5 · 303 · 200 · 200

43"

973 · 572 · 626 · 75.7 · 83.1 · 303 · 200 · 200

CONNECTIVITY

55" / 50" / 43"

MCR68432009

RS-232C IN
(CONTROL & SERVICE)

HDMI IN
1

ECI

EXTERNAL
SPEAKER OUT

For DTS patents, see
http://patents.dts.com.

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under license
from Dolby
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Vision, Dolby
Audio, Dolby
Atmos, and the
double - D
symbol are
trademark of
Dolby
Laboratories.

OPTICAL
DIGITAL
AUDIO OUT

UPDATE   RESET

COMPONENT IN / AV IN   VIDEO/Y   PB   PR   L/MONO   AUDIO®

ANTENNA/
CABLE IN

SERVICE
ONLY

MEZ68839515(REV00)

HDMI IN
2 (ARC)   3

USB IN

* Dimensions & Jack Panels (Read/Side) may differ from the above image, so please contact LG sales team to verify before ordering.

SPECIFICATIONS

		55UT343H (NA)	50UT343H (NA)	43UT343H (NA)
CATEGORY	Category	Commercial Lite	Commercial Lite	Commercial Lite
DESIGN	Tool Name	UM73	UK63	UM73
	Stand Type	1 Pole (Swivel)	1 Pole (Swivel)	1 Pole (Swivel)
	Front color	Ceramic Black	Ceramic Black	Ceramic Black
DISPLAY	Inch	55"	50"	43"
	Resolution	3,840 × 2,160 (UHD)	3,840 × 2,160 (UHD)	3,840 × 2,160 (UHD)
	Backlight Unit Type	Direct	Direct	Direct
	Brightness	400 nit	400 nit	300 nit
	Dynamic Contrast Ratio (Dynamic MCI (Hz))	1,000,000 : 1	1,000,000 : 1	1,000,000 : 1
	Static (Panel) Contrast Ratio	1,300 : 1	1,200 : 1	1,200 : 1
	Response Time(G to G ms)	8	8	8
	TruMotion / Refresh Rate	T120 / 60 Hz	T120 / 60 Hz	T120 / 60 Hz
	Life Span (hrs)	30,000	30,000	30,000
VIDEO	SoC	M16p3	M16p3	M16p3
	SoC (Marketing Name)	Quad	Quad	Quad
	HDR (10 Pro / HLG)	Yes / Yes	Yes / Yes	Yes / Yes
AUDIO	Speaker (Sound Output)	10W + 10W	10W + 10W	10W + 10W
	Speaker System	2.0 ch	2.0 ch	2.0 ch
BROADCASTING SYSTEM	Digital TV Reception (Terrestrial, Cable, Satellite)	ATSC, Clear QAM, Analog NTSC	ATSC, Clear QAM, Analog NTSC	ATSC, Clear QAM, Analog NTSC
SMART FEATURES		webOS 4.5, USB Cloning, WOL, Diagnostics (USB), SI Compatible (TV Link interactive, RS-232C), HTNG-CEC (1.4), Simplink (HDMI-CEC) (1.4), IR Out (RS-232C), Multi IR Code		
HOSPITALITY FEATURES		PDM, Lock Mode, Welcome Video, Welcome Screen (Splash Image), Insert Image (webOS Default), External Speaker Out (3.5 mm Phone Jack) Audio Line Out (3.5 mm Phone Jack) (Int Variable / Fixed, 3.5 mm, Stereo, Single Ended Type (GND,L+,R+), 1 W with 8Ω) 1), RJP (Remote Jack Pack) Compatibility (Teleadapt / Guestlink (HDMI CEC)), USB (Auto Playback), Setting Option (Auto Off / Sleep Timer, Smart Energy Saving, Motion Eye Care), Anti-theft System (Kensington Lock, Credenza / Security Screw Hole, Lock Down Plate (for easy installing))[1]		
DIMENTION (UNIT : mm / kg)	VESA Compatible	300 × 300	300 × 300	200 × 200
	Weight (without Stand)	14.3	11.3	8.0
	Weight (with Stand)	17.5	14.5	11.2
	Weight (Shipping)	23.2	18.3	14.0

[1] This feature supported after purchasing Stand.

* Specifications are subject to change without notice, so please contact LG sales team to verify before ordering.

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