

Philips Roku TV 6600 series Borderless TV

43" clase 4K Ultra HD 2160p HDR / 120PMR Dolby Surround



43PUL6673

Elegant Smart TV made easy 4K Ultra HD RokuTV

Philips Roku TV is smart TV made simple. Get what you want to watch with a simple home screen, easy-to-use remote, and automatic software updates. With an elegant design and beautiful display, experience a whole new level of entertainment.

Upgrade your viewing experience

- 4K High-Definition Resolution for ultra-sharp images
- HDR10 and HLG HDR support for captivating colors & detail
- Perfect Motion Rate (PMR) 120 for smooth motion sharpness
- Elegant stand and 3-sided borderless design

A simple way to watch what you love

- Automatic software updates and easy-to-use remote
- Fast and easy search that prioritizes free content
- 500,000+ movies & TV episodes
- Free content streaming on The Roku Channel
- Entertainment for everyone with a simple home screen

Enjoy a world of connectivity

- Wireless LAN for seamless streaming
- Cast your mobile device via AirPlay or Roku App
- Compatible with Alexa, Google Assistant, and Apple HomeKit

PHILIPS | Roku TV

Sleek borderless design



With an elegant stand and 3-sided borderless display, enhance the look of any room with this sleek TV.

4K HDR10 and HLG HDR



Experience extraordinary picture quality with UHD resolution, combined with HDR for sharp contrast and unbelievably vivid colors.

Perfect Motion Rate



Unprecedented motion sharpness for sports, movies, or any fast-paced scenery with incredible clarity.

Entertainment and simple home



Quickly access your cable box, satellite, HDTV antenna, and favorite streaming channels all from your home screen.

500,000+ movies & TV episodes



Get more from your TV. Choose from a large selection of entertainment across popular streaming services.

The Roku Channel



Stream hit movies, TV shows, 150+ live channels, family entertainment and more for free.

Works with Apple AirPlay

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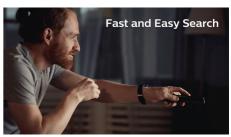
Effortlessly stream videos, photos, music, and more from your Apple device to your TV with AirPlay.

Works with voice assistants



Easily control your TV from anywhere in the room with just your voice. Compatible with Siri, Alexa, or Hey Google.

Fast and easy search



Search by title, actor or director to see where to stream your favorite shows for free or at the lowest price.



Apple AirPlay

Apple Home



Dolby Audio



Specifications

Picture/Display

- Aspect ratio: Widescreen(16:9)
- Contrast ratio (typical): 5000:1
- Response time (typical): 6.5 ms
- Viewing angle: 178° (H) / 178° (V)
- Diagonal screen size: 43 inch / 109.2 cm
- Visible screen diagonal (inch): 42.5 inch
 Display screen type: LCD UltraHD Display
- Display screen
 Backlight: LED
- Backlight: LED
- Panel resolution: 3840x2160p
- Picture enhancement: Dynamic contrast, 120 PMR, HDR10, HLG

Supported Display Resolution

- Computer inputs on HDMI: up to 4K UHD 4096 x 2160 @60Hz
- Video inputs on HDMI: up to 4K UHD 3840 x 2160 @60Hz

Sound

- Output power (RMS): 2 x 10W
- Sound System: Stereo, SAP, Dolby Audio
- Built-in speakers: 2

Convenience

- Child Protection: Parental Control
- Clock: Sleep Timer
- · Ease of Installation: Guided setup
- Remote Control: TV
- Screen Format Adjustments: Auto, Direct, Normal, Stretch, Zoom
- Multimedia: auto slideshow, USB media browser

Multimedia Applications

 Multimedia connections: USB Storage Device
 Playback Formats: AAC (.MKV, .MP4, .MOV), AC3/EAC3 (.MKV,.MP4..MOV,.AC3), GIF (nonanimated), H.264/AVC (.MKV, .MP4, .MOV), JPG, MP3(.MP3, .MKV), PCM (.WAV, .MKV, .MP4, .MOV), PNG, H.265/HEVC

Tuner/Reception/Transmission

• TV system: ATSC, NTSC

- Video Playback: NTSC
- Tuner bands: UHF, VHF
- Aerial input: 75 ohm F-type

Connectivity

- HDMI inputs: 4
- Other inputs: CVBS+Audio L/R in, Digital audio
- out (optical), Ethernet, Headphone out
- USB 2.0 inputs: 1
- Wireless connection: Wireless LAN (802.11ac)
- HDMI features: 4K, eARC/ARC (HDMI 4)
 EasyLink (HDMI-CEC): One touch play, Power status, System info (menu language), System audio control, System standby
- Audio Output Digital: Optical (TOSLINK)

Power

- Ambient temperature: 5°C to 40°C (41°F to 104°F)
- Main power: 120V/60Hz
- Power consumption: 90 W
- Standby power consumption: < 0.5W

Dimensions

- Set dimensions (W x H x D): $37.7 \times 22.0 \times 3.4$ inch
- Product weight: 14.77 lb
- Set dimensions with stand (W x H x D): 37.7 x 23.8
- x 8.3 inch
- Product weight with stand: 14.99 lb
- Box dimensions (W x H x D): $42.3 \times 25.7 \times 5.6$ inch
- Weight incl. packaging: 20.16 lb
 Stand width: 34.07 inch
- Wall mount compatible: 400 x 300 mm

Accessories

 Included: AV cable adaptor, Batteries for remote control, Quick start guide, Remote control, Screws, Tabletop stand

Network Services

TV Operating System: Roku OS



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- * Apple, Apple Home, AirPlay, HomeKit and Siri are trademarks of Apple Inc., registered in the U.S. and other countries and regions. This Philips Roku TV is compatible with AirPlay 2 and HomeKit, and requires iOS 12.3 or later or macOS 10.14.5 or later.
- * Google and Google Home are trademarks of Google LLC. Third party features and services may be subject to change or removal without notice.
- * Content resolution is based on TV compatibility and may vary by channel. Channels are subject to change, vary by region, and may require payment. Roku search does not work with all channels.
- Payment, Roku search does not work with all channels.
 Payment required for some channels and content. Channels can change and vary by region.

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43PUL6673/F8